

## Program Coordination

The Program Coordinator oversees all programs and projects of the Partnership, providing program planning, technical support, and service monitoring. The Program Coordinator evaluates community needs and analyzes program results to promote the achievement of the Partnership's mission and goals.

Contact: Molly Campbell

Madison County Partnership for Children  
P.O. Box 1657  
Mars Hill, NC 28754  
Phone: (828) 689-1526

Email: [mcampbell@madisonss.org](mailto:mcampbell@madisonss.org)



## Smart REWARDS

The Partnership encourages local child care providers to increase their education levels by enrolling in college courses in the field of early childhood education. Smart REWARDS' services include technical support and supplements (stipends) for the successful completion of coursework and/or the achievement of academic milestones (degrees or certifications) in early childhood education.



Contact: Whitney Nazari

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## Madison County Partnership for Children and Families

P.O. Box 1657  
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Visit our new website at:  
[www.madisonss.org](http://www.madisonss.org)

# Madison County Partnership for Children

a partner in the  
Smart Start network



## Welcome to the Madison County Partnership for Children and Families.

You may know us by another name, *Smart Start*, which is North Carolina's nationally-recognized early childhood initiative designed to ensure that all children under the age of six are healthy and prepared for success when they enter school. In Madison County, we are fittingly known as *The Partnership*, because we work as a team with families, local agencies and community volunteers to strengthen family and community resources to nurture the development of every child. Our vision is to better understand the needs of families, and increase awareness of the importance of early childhood development to ensure that all children will benefit from early education. We welcome and encourage participation from all members of the community to join us in this effort.

This brochure describes our current services and will direct you to an appropriate person to contact if you want further information about any of our programs and activities. If you have questions about the agency or would like to become involved, you are always welcome to contact us directly. We hope to hear from you!



— Molly Campbell, Executive Director

## Training, Coaching & Mentoring (TCM)

A highly qualified Early Childcare Professional will mentor, coach, and train childcare providers and caregivers on techniques that will nurture the development of children in Madison County by promoting the importance of interaction, literacy, and play.

Contact: Rosie Eisenberg

Madison County Health Department  
493 Medical Park Drive  
Marshall, NC 28753  
Phone: (828) 713-1787

Email: [reisenberg@madisoncountync.gov](mailto:reisenberg@madisoncountync.gov)

## Child Care Subsidy

The Partnership works with the Madison County Department of Social Services to provide subsidies on behalf of children who are enrolled in 4 and 5 star child care programs. Financial assistance is offered for eligible families who are working or are in school.

Contact: Linda Penland

Madison County Department of Social Services  
P.O. Box 219  
Marshall, NC 28753  
Phone: (828) 649-2711

Email: [lpeland@madisoncountync.gov](mailto:lpeland@madisoncountync.gov)

## Early Literacy

The partnership supports early literacy programs through partnerships and local medical centers to create a standard part of pediatric care and wellness. Health care providers use well-child visits to advise parents about the importance of reading to young children to prepare them for success in school. This effort works to build every child's home library, enhance language development and promote a stronger and more nurturing home environment.

Contact: Amy Rabb

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## Child Care Resource & Referral (CCR&R)

Child Care Resource & Referral services are designed to improve the quality of child care in Madison County, as well as to make child care more accessible and available to families. The activities include: local training, technical assistance and professional development counseling for child care providers; child care information, referrals and education for parents; and recruitment and support for potential child care providers.

Contact: Jonathan Williams

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Email: [jwilliams@madisonss.org](mailto:jwilliams@madisonss.org)

## Supporting Family Choices: Kith & Kin Care

The Partnership works with the Health Department to conduct group 'play days' for young children and their caregivers (parents, relatives, neighbors) throughout the county. The activities include learning-based play groups and developmentally-geared activities for children, and information for their caregivers.

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